

You're invited!

Join the 16 Days Campaign in spreading awareness about the linkages between militarism and gender-based violence through social media! We invite all participants to partake by using the sample tweets or composing their own messages under the #16Days hashtag.

Keep updated by following the 16 Days Campaign and CWGL using the links to the right and checking our website! Look around your everyday environment and take a photo of representations of militarism. Share it on Twitter with the hashtags #16Days and #EveryDayMilitarism

In solidarity,
The 16 Days Team
Center for Women's Global Leadership



16 Days Campaign: <http://16dayscwgl.rutgers.edu>

Blog: <http://cwgl.tumblr.com>

Email: 16days@cwgl.rutgers.edu

Facebook: <http://www.facebook.com/16DaysCampaign>

Flickr: <http://www.flickr.com/photos/16dayscampaign>

16 Days Listserv:

https://email.rutgers.edu/mailman/listinfo/16days_discussion

Online Campaign Calendar:

<http://16dayscwgl.rutgers.edu/campaign-calendar>

Twitter: @16DaysCampaign; @CWGL_Rutgers

YouTube: <http://www.youtube.com/user/CWGLRutgers>

Sample Social Media Messages

Raising Awareness on the 16 Days Campaign

- Mark your calendars! #16days of Activism begins November 25th. Stand up & say #EndGBV!
- *Peace in the Home to Peace in the World* #16days 2014
- How will YOU help #endGBV? #16days
- Women's Rights ARE Human Rights! #16days
- Support human rights defenders! November 29th: International Women Human Rights Defenders Day! #16days
- "...violence against women is never acceptable, never excusable, never tolerable." – Ban Ki-Moon #16days
- "There is no peace if violence against women exists." – Rashida Manjoo #16days

Statistics on Gender-based Violence

- 1 in 5 women will be a victim of rape or attempted rape in her lifetime #16days
- Violence kills and disables as many women between the ages of 15 and 44 as cancer #16days
- An estimated 100 to 140 million girls and women worldwide are currently living with the consequences of female genital mutilation #16days
- Having one or more guns in the home makes a woman 7.2 times more likely to be the victim of a homicide #16days
- Access to a gun in the home increases a woman's risk of being killed by her partner by 5 times
- In countries w/ high rates of femicide (Brazil, Colombia, El Salvador, Guatemala & Honduras), >60% are committed w/ a firearm

Women, Militarism, and Conflict

- Yugoslavia, Liberia, the DRC, Sierra Leone, Rwanda, Sudan & CAR show modern conflict is defined by the use of rape as a weapon of war #16days
- The international community spends the equivalent of \$249 per person on "defense" each day. #16days
- Military spending in 2011 is estimated to have been \$1,738 billion. Approx \$711 billion was spent by the United States alone #16days
- Women are among the most vulnerable in conflict but the most underrepresented in peacebuilding efforts. #16days
- Military spending diverts \$ from health, education & social spending, placing the burden on women to make up for lost social services #16days
- By restricting women's freedom of movement, conflict limits access to education, healthcare, employment & other social services