



16 DAYS OF ACTIVISM AGAINST GENDER-BASED VIOLENCE
16 DÍAS DE ACTIVISMO CONTRA LA VIOLENCIA DE GÉNERO
16 JOURS D'ACTIVISME CONTRE LA VIOLENCE DE GENRE
25 NOV - 10 DEC <http://16dayscwgl.rutgers.edu>



July 2013

Dear Activist,

The Center for Women's Global Leadership (CWGL) is happy to share with you the 2013 Take Action Kit for the 16 Days of Activism Against Gender-Based Violence Campaign. This year's Campaign continues with the global theme, "From Peace in the Home to Peace in the World," and marks our fourth year of advocacy on the intersections of gender-based violence and militarism. Militarism continues to be a key source of gender-based violence, and has grave consequences for the safety and security of our society as a whole, including women, children, and men. As the Campaign's global coordinator, CWGL engages with participants to challenge militarism and explore the deep socioeconomic structures that perpetuate gender-based violence.

Based on information gathered from the 16 Days network of participant activists and organizations, this year's 16 Days Campaign highlights three priority areas: 1) Violence Perpetrated by State Actors; 2) Domestic Violence and the Role of Small Arms; and 3) Sexual Violence During and After Conflict. Through these priority areas, the Campaign advocates for awareness and action on the multi-faceted intersections of gender-based violence and militarism, while highlighting the connection between ending gender-based violence and the struggle for economic and social rights. The Campaign advocates for new or improved legislation and policies aimed at ending and preventing gender-based violence and challenges the social and political structures that enable gender-based violence to continue with impunity.

As always, we encourage you to adapt the Take Action Kit materials so that they are relevant for your local work. If you do not feel comfortable discussing militarism in your context, you can bring in other intersecting issues that are especially pertinent. Regardless of the issues you choose to focus on this year, we encourage you to find ways to connect with the international theme and work in solidarity with other activists around the world. We hope you will find the enclosed campaign materials helpful as you plan your events for this year's 16 Days Campaign.

**From Peace in the Home to Peace in the World:
Let's Challenge Militarism and End Violence Against Women!**

In the Take Action Kit, you will find the following materials:

- 2013 Theme Announcement
- Trifold Brochure on the Campaign
- Information Sheets
- Suggested Grant Proposal Guide
- UN Commission on the Status of Women Sheet (58th Session)
- Suggested Press Release Template
- Sample Social Media Posts
- CWGL Flyer
- Security Project Flyer
- Promotional Items

Links to all of the materials in the Kit are available online at: <http://16dayscwgl.rutgers.edu/2013-campaign/2013-take-action-kit>. Please feel free to contact CWGL with any questions as you plan for the 2013 Campaign. You can submit your activities to the online International Campaign Calendar (<http://16dayscwgl.rutgers.edu/campaign-calendar>). We would also like to receive any photographs of your activities, as well as Campaign materials, including posters, buttons, stickers, newspaper articles, reports, etc., for the international 16 Days archive. See our 16 Days Flickr page (<http://www.flickr.com/photos/16dayscampaign/>) for some of last year's submissions. Thank you for being an integral part of the 16 Days Campaign to end gender-based violence!

In solidarity,
The 16 Days Team
Center for Women's Global Leadership