

September 2011

Dear Friend,

The Center for Women's Global Leadership (CWGL) is pleased to share with you the *Take Action Kit* for the 2011 16 Days of Activism Against Gender Violence Campaign. This year's theme, "From Peace in the Home to Peace in the World," seeks to highlight the connections between violence against women and militarism at all levels - from the domestic sphere to conflict. It also emphasizes that our peaceful, non-violent actions and attitudes "at home" in our local communities can extend outward and influence peace in the world.

Building upon the information gathered from participants during the 2010 campaign, this year's 16 Days Campaign will delve further into five issues: 1) The proliferation of small arms and their role in domestic violence; 2) sexual and gender-based violence by state agents; 3) political violence against women; 4) sexual violence in conflict situations; and 5) bridging women's rights, human rights and peace movements to challenge militarism. Our main interactive project for the 2011 campaign asks participants around the world to share their visions of "security," and we encourage you to submit your thoughts in video or written form through the 16 Days website!

Militarism is a difficult issue to discuss; not only is it a complicated topic involving deep power and financial structures, it can also be a dangerous word to use in some places. As always, we encourage you to adapt the *Take Action Kit* materials so that they are relevant for your local work. If you do not feel comfortable discussing militarism, you can always frame the campaign around peace, nonviolent relationships, or redefining security. The Campaign will always be what you make of it! Regardless of the issues you choose to focus on this year, we encourage you to find ways to connect with the international theme and work in solidarity with other activists around the world. We hope you will find the enclosed campaign materials helpful as you plan your events for this year's 16 Days Campaign.

**From Peace in the Home to Peace in the World:
Let's Challenge Militarism and End Violence Against Women!**

In the folder, you will find the following materials:

- Theme Announcement
- Campaign Profile
- Description of Key Dates
- A Guide to Planning Your Campaign
- Fact Sheets # 1-5 on each of the sub-themes
- UN Resources reference sheet
- Challenge Militarism: Invest in Peace - WILPF
- 16 Days Items (Scarf, Poster, Sticker)
- Other relevant Campaign materials (GEAR, Say NO, UNiTE)

Links to all of the materials in the Kit are available online at: <http://16dayscwgl.rutgers.edu/2011-campaign/take-action-kit>. Please feel free to contact CWGL with any questions you may have about planning for the 2011 campaign. Remember to submit your activities online for the International Campaign Calendar! We would also be happy to receive any photographs of your activities, as well as Campaign materials, including posters, buttons, stickers, newspaper articles, reports, etc., for the international 16 Days archive.

Thank you for being part of the 21st annual 16 Days Campaign!

Sincerely,



Radhika Balakrishnan
Executive Director