

# 16 DAYS OF ACTIVISM AGAINST GENDER VIOLENCE

November 25 – December 10, 2010



## Questionnaire on Campaign Theme

To help build momentum and develop future 16 Days Campaigns based directly on lessons learned and knowledge gathered from participants, the focus on the intersections of militarism and violence against women will be a multi-year project. Therefore, it is crucial that we receive your input and personal reflections about the theme and your experiences with the campaign. Your feedback will influence the campaign materials produced next year and will provide helpful illustrations of how militarism and violence against women are interrelated. For those of you who have chosen to address different issues related to violence against women, we also need to hear from you! This questionnaire can also be completed [online](#) (visit the 16 Days website for instructions).

Please send us your responses to these questions during or after the campaign, and join CWGL as we work to support a coordinated, global, feminist critique of militarism and the violence it perpetuates. Thank you in advance for taking the time to complete this survey!

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**Country:** \_\_\_\_\_

**Organization or Affiliation (if any):** \_\_\_\_\_

- 1. What theme did you choose to focus on this year during your campaign and why? What were your specific motivations for choosing this particular focus?** (e.g. personal experiences, a particular violation that occurred in your community, interest, organization's priorities, etc.)
  
2. Did you connect with the international theme on militarism and violence against women? Did you find the theme to be directly related to your work or personal experiences?
  
3. Within your larger thematic focus, were there specific issues you addressed?
  
4. Did you reach out to or collaborate with any new partners this year? Who and why?

5. What type of actions did you take for the campaign, and what do you think the impact of these actions was?

6. Did you organize or participate in an event for the November 29<sup>th</sup> Global Day of Action Against Violence Against Women and Militarism?

Yes                       No

7. Did you encounter any challenges when working on the campaign?

8. Was the media receptive to your campaign?

9. What outreach methods did you use? (Check all that apply)

- |   |  |
|---|--|
| <input type="checkbox"/> E-mails or listserv  | <input type="checkbox"/> Advertisements in public places       |
| <input type="checkbox"/> Handing out campaign materials, such as leaflets, flyers, stickers, etc. | <input type="checkbox"/> Public rally or march                 |
| <input type="checkbox"/> Blogs or online communities  | <input type="checkbox"/> Radio or television broadcasting      |
| <input type="checkbox"/> Facebook or another social networking site                               | <input type="checkbox"/> Talking to people                     |
| <input type="checkbox"/> Twitter or SMS / texting campaigns                                       | <input type="checkbox"/> Press releases and newspaper articles |
| <input type="checkbox"/> YouTube or other video hosting sites                                     | <input type="checkbox"/> Other _____                           |

10. Did you or your organization use any of the 2010 *Take Action Kit* materials provided by CWGL when planning for this year's campaign? If yes, what campaign materials did you use? (Check all that apply)

- |  |  |
|--|--|
| <input type="checkbox"/> None – I did not use the kit  | <input type="checkbox"/> Information and Press Advisory for November 29 <sup>th</sup> Action |
| <input type="checkbox"/> Theme Announcement  | <input type="checkbox"/> Poster for November 29 <sup>th</sup> Publicity                      |
| <input type="checkbox"/> Campaign Profile  | <input type="checkbox"/> White 16 Days Bandannas   |
| <input type="checkbox"/> Description of Key Dates  | <input type="checkbox"/> List of Potential Funders   |
| <input type="checkbox"/> A Guide for Planning Your Campaign  | <input type="checkbox"/> Additional information sheets (GEAR and Say NO)                     |
| <input type="checkbox"/> Bibliography & Resource List  | <input type="checkbox"/> Other resources from CWGL website                                   |
| <input type="checkbox"/> Global Call to Action Against Violence Against Women & Militarism - November 29 <sup>th</sup> |  |

11. If you used the *Take Action Kit*, how did you obtain it?

- Downloaded from the website  
 Received a hard copy of the kit by mail

- Picked up a copy of the kit at an event or conference
- Found on another website or organization's links
- Other \_\_\_\_\_

12. On a scale of 1 - 5, how useful were the campaign materials in helping you to plan your campaign and locate resources?

- |                            |                            |                            |                            |                            |
|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|
| Very helpful               |                            | Somewhat helpful           |                            | Not at all helpful         |
| <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 | <input type="checkbox"/> 5 |

13. If you did not use the kit, why not? (check all that apply)

- I did not know about the kit
- Our local campaign had a different focus
- The materials in the kit were not relevant to or helpful for our work
- We developed our own kit or materials for the campaign OR used a kit provided by another group
- I already know the materials from previous years of work
- The kit was not in a language I could easily understand or share with others
- Other (please explain) \_\_\_\_\_

14. Please identify what would enhance your participation in the 16 Days Campaign next year (Check all that apply):

- |   |  |
|---|--|
| <input type="checkbox"/> Funding to support activities                                      | <input type="checkbox"/> More volunteers                                 |
| <input type="checkbox"/> Additional materials and resources on thematic issues              | <input type="checkbox"/> Connections with local/regional/global networks |
| <input type="checkbox"/> Additional materials and resources on campaign planning & advocacy | <input type="checkbox"/> Technical assistance or skills training         |
| <input type="checkbox"/> Help with media and public relations                               | <input type="checkbox"/> No additional support needed                    |
|   | <input type="checkbox"/> Other _____                                     |

15. Based on your experiences with this year's campaign, what are the next steps you will take? Would you focus on the intersections of militarism and violence against women next year? Why or why not?

16. Any additional comments or suggestions:

\* Please send your responses by e-mail to [16days@cwgl.rutgers.edu](mailto:16days@cwgl.rutgers.edu) or by mail to:

Keely Swan, 16 Days Coordinator  
 Center for Women's Global Leadership  
 Rutgers University  
 160 Ryders Lane  
 New Brunswick, NJ 08901-8555 USA