

## **Say NO – UNiTE to End Violence against Women: Your Platform for Advocacy and Action**

Launched in November 2009, UNIFEM's global advocacy platform, Say NO – UNiTE to End Violence against Women, is gathering momentum for actions. Say NO showcases what individuals, government and activists are doing to end violence against women – it is a vehicle for partners to use for their own initiatives, and at the same time informs a global audience. It contributes towards the UN Secretary-General's UNiTE to End Violence against Women campaign through social mobilization.

### **What are actions? How does Say NO work?**

**Say NO** counts and showcases actions on ending violence against women and girls through an interactive website, [www.saynotoviolence.org](http://www.saynotoviolence.org).

Every signature gathered, participant engaged, blog written and hour volunteered... counts as an action. Together, they showcase your work and demonstrate public engagement.

These actions can be:

- Gathering signatures for petitions
- Organizing awareness raising events, workshops, demonstrations, etc.
- Volunteering with a local women's organization or supporting women's shelters
- Using new technology and social media for advocacy
- Raising funds for the UN Trust Fund to End Violence against Women that supports local organizations on the ground
- Many, many more...

Whether your advocacy is online or on-the-ground, global or local, Say NO showcases your stories to a global audience through news, action feeds and social media networks such as Facebook, Twitter, My Space and blogs.

### **Tell your stories on [www.saynotoviolence.org](http://www.saynotoviolence.org) for the 16 Days Campaign**

Are you taking action for the 16 Days Campaign – organizing events, film screenings, discussion forums, public walks and demonstrations, or taking any other initiative? Share your story globally on [www.saynotoviolence.org](http://www.saynotoviolence.org). It's easy to do:

- Visit [www.saynotoviolence.org](http://www.saynotoviolence.org) and [create a user profile](#). Once your free account is activated,
- [Create an action page!](#)
- Use the 16 Days of Activism logo for your action image and choose "16 Days" as your action type. You can download the logo from the [16 Days website](#).
- Write about your initiative, share your experience, and ask others to join you.



**Take Action Today!**  
**Sign the 1325 Petition – Make Women Count for Peace!**

Women and girls hardly ever fight the world's wars, but they often suffer the most. Increasingly, they are the direct targets of fighting, when sexual violence is deliberately used as a tactic of warfare. **And yet, fewer than 10 percent of the people who negotiate peace deals are women. [You can change this!](#)**

UNIFEM and its partners have organized a [petition drive](#) urging governments to take steps to implement Security Council resolution 1325. Ten years ago, the United Nations Security Council passed this resolution, calling for women's equal participation in peacebuilding, but its implementation has been too slow.

Governments can make resolution 1325 a reality by:

- recruiting more women in police forces and peacekeeping operations;
- ensuring that more women participate in peace negotiations; and
- prosecuting perpetrators of sexual violence and excluding them from armies and police forces after conflict.

**[Sign on](#) to make women count for peace, [gather signatures](#) and [spread the word](#).**

Together, we can make a powerful statement to the UN Security Council when it convenes this October to discuss how to fulfill the commitments made in resolution 1325.

**YOU can make a difference. The clock is ticking for resolution 1325... the time to help is now!**